September 25, 1961

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader... Ruth Finley, Editor

DATE WHAT'S GOING ON GIVEN BY

WHERE WEEK ENDING FRIDAY, SEPTEMBER 22, 1961 THE DELMAN SHOE SHOW, ORIGINALLY SCHEDULED FOR THURSDAY, SEPT. 21, AT Postponed Sept. 21 9:30 A.M., HAS BEEN POSTPONED TO SEPT. 25, 9:30 - 11:00 A.M. (See Pg. 3). Thursday MOLLIE PARNIS' RESORT PARNIS-LIVINGSTON 530 SEVENTH AVENUE Sept. 21 SHOWROOM - 18TH FLOOR AND HOLIDAY COLLECTION Two showings, at 10:00, Sept. 21, 28. Contact: Lou Scobell, BR. 9-5012. 10:00 A.M. Thursday RESORT & SPRING ADELE SIMPSON, INC. 530 SEVENTH AVENUE Sept. 21 SHOWROOM - 23RD FLOOR SUIT COLLECTION 10:00 A.M. By reservation. Contact: LA. 4-7626. Thursday IMPORT SHOWINGS BOB BUGNAND 19 EAST 62ND STREET Sept. 21 SALON FOR CUSTOMERS Showings at 11:00 A.M. and 2:00 P.M. By invitation. Contact: TE. 8-0750. 11:00 A.M. 4TH FLOOR Thursday PRESS PREVIEW OF BERGDORF GOODMAN Sept. 21 FALL-WINTER FASHIONS 11:30 A.M. Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. Publicity: Florence Neff, PL. 3-7300. Thursday ABE SCHRADER CORP. 530 SEVENTH AVENUE OPENING: HOLIDAY AND Sept. 21 CRUISE COLLECTION SHOWROOM - 15TH FLOOR 11:30 A.M. Showing at 11:30 A.M. Publicity: Betty Yarmon, IO. 4-9194. Thursday LUNCHEON SHOWING CLAIRE SCHAFFEL HOTEL PLAZA (558 MADISON AVENUE) PERSIAN ROOM OF CUSTOM FASHIONS Fall and Winter custom fashions. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Schaffel contact: PL. 5-0818. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. Thursday 530 SEVENTH AVENUE OPENING: RESORT AND HANNAH TROY, INC. HOLIDAY COLLECTION SHOWROOM - 2ND FLOOR

Sept. 21 12:30 P.M. Luncheon

Sept. 21 1:00 P.M. Showing at 1:00 P.M. Contact: Lee Lerner, LO. 3-0988.

Thursday OPENING: HOLIDAY AND DAVID GOTTLIEB, INC. 530 SEVENTH AVENUE Sept. 21 RESORT COLLECTION SHOWROOM - 4TH FLOOR (GOTHE) Showings at 1:15, Sept. 21 and 22. Contact: Lucille Gordon, IO. 5-2727. 1:15 P.M.

Thursday 498 SEVENTH AVENUE RESORT AND EARLY CHRISTIAN DIOR-Sept. 21 SPRING COLLECTION NEW YORK, INC. SHOWROOM - 17TH FLOOR Two showings, Sept. 21 and 26 at 2:30 P.M. -- Resort and early Spring col-2:30 P.M. lection. By invitation. Contact: Muriel Morris or Joanne Jaap, 10. 4-9220.

Thursday HOLIDAY AND RESORT CEIL CHAPMAN 530 SEVENTH AVENUE Sept. 21 SHOWROOM - 2ND FLOOR Showings Sept. 21, 26, 27 at 2:30. By appointment. Contact: LA. 4-5800. 2:30 P.M.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 21 2:30 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION Showings at 2:30 P.M., SPE. 6-6983.	BRANELL Sept. 21, 26, 28. For re	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR eservations, contact:
Thursday Sept. 21 3:30 P.M.	COLLECTION		498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR day collection. By invi-3600.
Thursday Sept. 21 4:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will pr (For release, Mon., Sept CI. 5-0322. Publicity:	esent their Fall-Winter	SAION - 2ND FLOOR fur fashions to the press Contact: Joseph J. Davis,
Thursday Sept. 21 4:00 P.M.	OPENING: RESORT AND HOLIDAY COLLECTION Dorothy Dickerson will p Continuous thereafter.		SAION - 6TH FLOOR and evening fashions.
Thursday Sept. 21 4:00 P.M.	HOLIDAY AND RESORT COLLECTION William Fox collection, 4:00 P.M. Contact: CH. 4	WILLIAM FOX, INC. designed by Louise Armou-7940. Publicity: Patric	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR ar, Sept. 21, 28 at tia Dickerman, EL. 5-6333.
Thursday Sept. 21 5:00 P.M 7:00 P.M. Cocktails	CASUAL SHOES	etta of Rome. Simonetta	
Beginning Thursday Sept. 21	OPENING: HOLIDAY AND CRUISE COLLECTION Continuous daily showing Marcella Wolfe or Vincen		498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR ruise collection. Contact:
Beginning Thursday Sept. 21	COLLECTION FOR HOLIDAY AND CRUISE Continuous daily. Conta	SEYMOUR JACOBSON, INC. ct: Ruth Weber, CH. 4-34	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR 88.
Beginning Thursday Sept. 21	IMPORTED SILKS FOR HOLIDAY Showing of Holiday import House. Contact: Austen W	IMPERIAL HOUSE, INC. ted beaded silks, design Wood, OX. 5-5820.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR ed by Swee Lo for Imperial
Beginning Thursday Sept. 21	TRICOSA OF PARIS COUTURE KNITWEAR Resort and Holiday coats wear by Tricosa of Paris showings. Publicity: Sue	, imported by Feder Fash	ions, at continuous
Thursday Sept. 21	HOLIDAY PANTS AND COORDINATES Continuous showings. Con	ZACARI LTD. ntact: WI. 7-1322.	1410 BROADWAY SHOWROOM - 14TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 21	the petite miss; and "Te	GROSS-SYDNEY, INC. and Resort collection of erry Rogers, misses sizes age Rappaport, CH. 4-3558	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR "Petti-4" casual wear for at continuous daily
Cancelled Sept. 22	THE A LA CARTE PRESS COO SEPT. 22 AT 3:30 P.M., E	EKTAIL PARTY, ORIGINALLY HAS BEEN CANCELLED.	SCHEDULED FOR FRIDAY,
	WEEK BEGIN	INING MONDAY, SEPTEMBER 2	25, 1961
Monday Sept. 25 9:30 A.M. Breakfast	lection of cloth coats b	y Nina Ricci, fur lined gi de Palestrina, furrie	
Monday Sept. 25 9:30 A.M 11:00 A.M.	shoes. Edward Rayne, ne	ew president of Delman, w	DEIMAN SALON BERGDORF GOODMAN Holiday, Resort and Fall rill greet the press. Bud Calisch, JU. 2-9090.
Monday Sept. 25 10:30 A.M.		CIMBELS Children's Fall import Infantino, LO. 4-3300,	CHILDREN'S CHUBBY DEPT 2ND FLOOR collection. By invitation Ext. 6113.
Monday Sept. 25 2:15 P.M.	SHOWING OF RESORT AND TRAVEL WEAR Showing at 2:15 P.M. Co	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - LOTH FLOOR
Monday Sept. 25 2:30 P.M.	AND JERRY PARNIS Holiday and Resort colle	MARTINI DESIGNED; & MISS MARTINI ections by Sylvan Rich foact: Eli Lehrman, 10. 4-0	SHOWROOM - 21ST FLOOR or Martini and Jerry Parnis
Monday Sept. 25 4:00 P.M. Cocktails	after at showroom, 1407	Broadway, 4th floor: Sep 2.M. (tea); Sept. 28, 11:	
Monday Sept. 25 4:00 P.M.	AT-HOME FASHIONS "Demi-collection" of Res	VON ECKERMANN sort, Holiday, and Spring sy: Rosemary Sheehan, MU.	
Monday Sept. 25 4:30 P.M 7:00 P.M.		nvitation. Show Directo	655 FIFTH AVENUE 6TH FLOOR and presentation of new er: Mia Grau. Manager of

Events: Kay Reed. Publicity: Amy Blaisdell, EL. 5-2100.

-3-

Cocktails

nome.	LITTATURE COTING ON	GIVEN BY	WHERE
DATE	WHAT'S GOING ON		
Monday Sept. 25	RECEPTION: NEW LINGERIE FLOOR	MACY'S NEW YORK	EXEC. DINING ROOM
5:30 P.M	Press reception, followed	d by a tour of Macy's ne	w 2nd floor lingerie
7:30 P.M. Cocktails	departments, featuring a imports. (Release date.		usive loungewear and on. Publicity: Stephanie
0,000 0000	Horton, OX. 5-4400.	manufacture and	
Beginning	SWIMWEAR FASHIONS	SEA NYMPH SWIM SUITS	1410 BROADWAY
Monday	FOR 1962	(JORDAN MFG. CORP.)	SHOWROOM - 22ND FLOOR
Sept. 25	Continuous showings of st	wimwear. Contact: Mr. A	ngelo, WI. 7-0700.
Beginning	PREMIERE: NEW JUNIOR	MILARRE ORIGINALS, INC.	
Monday Sept. 25	DRESS COLLECTION Opening of new firm and	showing of Holiday-into-	SHOWROOM - 9TH FLOOR Spring junior collection
	of daytime dresses, design	gned by Mary Jean Smith.	
	Contact: Milton Lightster	in, WI. 7-7787.	
Tuesday		MAXIMILIAN FURS, INC.	
Sept. 26 9:30 A.M.	AND WINTER FURS Preview of Fall and Winte	er fur collection. Show	SALON ring at 10:00 A.M. By
Breakfast	invitation. Contact: Mrs		
	Bacal, PL. 3-8421.		
Tuesday Sept. 26	SWIMWEAR FASHIONS FOR 1962	ROSE MARIE REID	HOTEL PIERRE
12:00 Noon	Preview for press and buy	yers of Rose Marie Reid	1962 swimsuit collection.
Luncheon	By invitation. Publicity	y: Virginia Dickson, PE.	6-6275.
Tuesday	HOLIDAY AND CRUISE	NAT KAPLAN, INC.	498 SEVENTH AVENUE
Sept. 26 1:15 P.M.	DRESS COLLECTION Showings Sept. 26, Oct.	2 et 1.15 Contect. Mic	SHOWROOM - 21ST FLOOR
Tuesday Sept. 26	PREVIEW OF RESORT AND SPRING SUITS	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
2:30 P.M.	For press and resident by		Continuous beginning
Cocktails	Monday, Oct. 2. Publicit	ty: Jeanette Gottlieb, E	R. 9-6560.
Beginning	OPENING OF SPRING	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE
Tuesday Sept. 26	SUIT COLLECTION First show at 2:30 P.M.	Showings at 10:30 A.M.	SHOWROOM - 15TH FLOOR Oct. 17. 24. 31. Nov. 7.
2:30 P.M.	14, 21. Contact: Norma I		350. 2() 2.9 329 110 17
Sept. 26	COLE OF CALIFORNIAPrevi	iew for buyers, at 4:00	P.M. AT SAVOY-HILTON.
Tuesday	PREVIEW OF FALL	MARIANNE SPOTTISWOODE	40 WEST 55TH STREET
Sept. 26 4:30 and	CUSTOM-ORDER FASHIONS Marianne Spottiswoode wil	ll nrecent her Fell coll	SAION - 9TH FLOOR
6:00 P.M.	originals to press and co		
Tuesday	JEWELRY PREVIEW	HOUSE OF OSTIER	5 EAST 57TH STREET
Sept. 26 5:00 P.M	IN NEW SALON	procent their 1060 coll	SALON ection of prized diamond,
7:00 P.M.	pearl and precious stone	jewelry, designed by Ma	rianne Ostier, at a pre-
Champagne	view in their new salon.	For press and clientel	
	Contact: Rich-LaCaille,	Mo. 0-1910.	

DATE	WHAT'S GOING ON GIVEN BY WHERE	
Tuesday Sept. 26 5:30 P.M 8:00 P.M.	BENEFIT PREVIEW FOR BLOOMINGDALE'S THROUGHOUT STORE "ENTRAIDE FRANCAISE" "L'Esprit de France"Bloomingdale's store-wide presentation of French products at a benefit preview for "Entraide Francaise." Tickets: \$5.00 each. By invitation. (For release, Wed., Sept. 27.) Publicity: Louise Langdon, EL. 5-6400, Ext. 672.	
Tuesday Sept. 26 6:30 P.M 9:00 P.M.	WEEKLY FASHION THE FASHION GROUP, INC. JUDSON HALL CAREER COURSE (9 ROCKEFELLER PLAZA) 165 WEST 57TH STREET Subject: "Fabrics"Speakers: Stephanie Cartwright, Couture Fabrics Ltd.; Carolyn Schnurer, J.P. Stevens & Co.; Jack Larsen, Jack Lenor Larsen. Moderator: Jeanne Pierre. Price of course: \$20.00. Individual Session: \$2.75. Contact: CI. 7-3940.	•
Sept. 27	BLOOMINGDALE'S RELEASE DATE"L'Esprit de France," Sept. 26. (See Above)	
Wednesday Sept. 27 8:30 A.M. Breakfast	PREVIEW OF SWIM- WEAR FASHIONS (1407 BROADWAY) Maidenform will present the "Dream Beach" collection of swimwear for 1962 By invitation. Contact: Margaret Larson, at Bell & Stanton, YU. 6-1250.	2.
Wednesday Sept. 27 9:30 A.M. Breakfast	PRESS PREVIEW OF SAKS FIFTH AVENUE 16 EAST 50TH STREET NEW BATH SHOP MEZZANINE Breakfast preview of Marion Wieder's new custom bath shop at Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	
Wednesday Sept. 27 10:00 A.M 4:00 P.M.	INFORMAL SHOWINGS DARLENE KNITWEAR, INC. SAVOY HILTON HOTEL OF RESORT SWIMWEAR (350 FIFTH AVENUE) FRENCH SUITE Informal showings from 10:00 A.M. to 4:00 P.M., of Darlene's Resort swimwear collection. (Buffet) By invitation. Contact: Jane Abbott, BR. 9-9400	
Wednesday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DAVID CRYSTAL, INC. 498 SEVENTH AVENUE DRESS COLLECTION SHOWROOM - 23RD FLOOR For press and resident buying offices, by invitation. Showings thereafte Monday through Thursday at 10:30, Oct. 2 through Oct. 12; Monday through Wednesday thereafter. Publicity: Jeanette Gottlieb, BR. 9-6560.	r
Wednesday Sept. 27 4:00 P.M. Cocktails	PREVIEW: SWIMWEAR PETER PAN SWIMWEAR PARK LANE HOTEL COLLECTION, 1962 INTL. (1407 BROADWAY) CRYSTAL BALLROOM Peter Pan will preview three collections of swimwear for 1962: "Oleg Cassini Collection"; "California Group"; "The French Line." By invitation Contact: Dorothy Golden, LE. 2-5400.	
Wednesday Sept. 27 7:00 P.M 11:00 P.M.	SECOND ANNUAL LORD & TAYLOR HOTEL PLAZA "FORECAST OF FASHION" Buffet dinner-dance for benefit of Carnegie Hall. Chairman: Florence Pritchett Smith. By invitation. Public Relations Director: Marilyn Cook WI. 7-3300.	,
Thursday Sept. 28 9:00 A.M. Breakfast	PREVIEW OF SWIMMEAR JANTZEN, INC. AND PLAYWEAR Jantzen will preview their swimwear and playwear for 1962. By invitation Publicity: Kathy Russo, OX. 7-0811.	

DATE	WHAT'S GOING ON GIVEN BY WHERE
Thursday Sept. 28 2:30 P.M.	OPENING OF CRUISE HAYMAKER SPORTS, INC. 498 SEVENTH AVENUE AND SPRING COLLECTION SHOWROOM - 23RD FLOOR Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Contact: Grace Horton, BR. 9-6560.
Thursday Sept. 28 4:30 P.M. Cocktails	OPENING: CRUISE AND McMULIEN CO. S.S. SANTA ROSA SPRING COLLECTION (550 SEVENTH AVENUE) PIER #57-W. 15TH ST. "Caribbean Islands; the Cruise; the Clothes"preview of McMullen's Cruise and Spring dresses and coordinates. By invitation, with admission by ticket. Contact: OX. 5-1:270.
Thursday Sept. 28 8:30 P.M.	ANNUAL COTY AMERICAN COTY, INC. METROPOLITAN MUSEUM FASHION CRITICS AWARD GRACE R. RODGERS AUD. Nineteenth annual Coty American Fashion Critics Award presentation, selected by a jury of fashion editors. Fashion show at 9:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.
Friday Sept. 29 11:30 A.M.	PREVIEW OF FUR BERGDORF GOODMAN COLLECTION Press preview of Fall and Winter made-to-order furs, designed by Emeric Partos. By invitation. (For release, Mon., Oct. 2.) Publicity: Florence Neff, PL. 3-7300.
Friday Sept. 29 12:30 P.M. Luncheon	CUSTOM FASHIONS MARTIER-RAYMOND HOTEL PLAZA AT LUNCHEON SHOWING (36 CENT. PK. SO.) TERRACE ROOM Showing of fashions for Fall and Winter. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity & Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.
* e «Talli-liquebent (beamman lipropropalation» - emilian	SPRING OPENINGS IN LOS ANGELES, CALIFORNIA
Sept. 30 2:30 P.M.	
Oct. 2 9:30 A.M.	WAYNE FULLER, INC. SHOWROOM, 122 EAST 7TH STREET Showings at 9:30 and 1:30. Contact: Dick Steiner, MA. 2-7128. (L.A.)
Oct. 2	WAYNE FULLER, INC. SHOWROOM, 122 EAST 7TH STREET Showings at 9:30 and 1:30. Contact: Dick Steiner, MA. 2-7128. (L.A.) MARUSIA ORIGINAL, INC. PLACE TO BE ANNOUNCED Contact: 165 N. Robertson, Mrs. Alice Drive, Olympia 2-7330. (L.A.)
Oct. 2 11:30 A.M.	MARUSIA ORIGINAL, INC. PLACE TO BE ANNOUNCED
Oct. 2 11:30 A.M. Oct. 2 6:30 P.M.	MARUSIA ORIGINAL, INC. Contact: 165 N. Robertson, Mrs. Alice Drive, OLympia 2-7330. (L.A.) PAUL WHITNEY PLACE TO BE ANNOUNCED

Altman's will present Dior-New York copies of Paris originals, designed

-6-

in Paris by Marc Bohan for Christian Dior. Open to public. Publicity:

Eleanor Horton, OR. 9-7800. (***out of date order)

2:00 P.M.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Oct. 1 1:15 P.M. Brunch	BRUNCH AND SHOWING OF FUR FASHIONS Showing of Fall furs by Irene; coiffuresToni M CI. 6-7700. Fashion Sho	Mirka in newly decorated igliaro. Reservations	Fountain Room. Hats \$4.00; contact: Mr.Jerome,
Sunday Oct. 1 2:00 P.M 5:00 P.M.	"EBONY'S FASHION FAIR INTERNATIONALE" New American and Europea Israel and Africa, repre of Nat'l Urban League, i \$5.00; Reserved section:	GUILD (14 EAST 48TH) n fashions, including or senting world's leading n cooperation with Johns	GRAND BALLROOM designal designs from designers. For benefit on Publications. Tickets:
Oct. 2	BERGDORF GOODMAN'S RELEA	SE DATEFur preview, Se	pt. 29. (See Pg. 6)
Monday Oct. 2 12:30 P.M. Luncheon	LUNCHEON & FASHION SHOW FOR P.A.L. Fall fashions by Christi will be presented at a b Tickets: \$15.00. By inv	NEW YORK, INC. an Dior - New York, avai enefit luncheon for the	VERSATLLES BALLROOM lable at Bonwit Teller, Police Athletic League.
2:30 P.M.	PREVIEW OF RESORT COLLECTION Preview of Tina Leser's dresses for Imperial Hou stretch suits for Tina L Contact: CH. 4-2631 or L	Resort collection, incluse; cotton swimsuits for eser Sportswear. Show a	ROOF GARDEN ding petite and silk
Monday Oct. 2 4:00 P.M. Cocktails	PREVIEW OF SWIMSUIT FASHIONS Resort swimsuit fashions and buyers. By invitati Contact: Marvin Krumholz	, designed by Brigance fon. Coordinator: Mary A	or Sinclair. For press
Beginning Monday Oct. 2	HOLIDAY, RESORT AND EARLY SPRING KNITS Continuous showings of in tique separates for Holi- Contact: Edith K. Brown, PL. 7-9170.	mported Italian haute co day, Resort and early Sp	ring. By appointment.
Tuesday Oct. 3 9:00 A.M.	RESORT FASHIONS John Weitz will introduce		30 EAST 61ST STREET
Tuesday Oct. 3 10:30 A.M.	OPENING OF RESORT COLLECTION Resort separates and spot Contact: Bernice Lewis, N	FOR MR. GEE rtswear by Melba Hobson.	
Tuesday	OPENING OF RESORT	ALISON	530 SEVENTH AVENUE

12:00 Noon Showings at 12:00 Noon, Oct. 3, 5, 10, 12, 17, 19. Contact: WI. 7-0152.

COLLECTION

Oct. 3

-7-

SHOWROOM - 27TH FLOOR

DATE	WHAT'S GOING ON GIVEN BY WHERE
Tuesday Oct. 3 12:00 Noon Cocktails- Luncheon	DIAMONDS-INTERNATIONAL N.W. AYER & SON, INC. WALDORF-ASTORIA AWARDS LUNCHEON EMPIRE & SERT ROOMS Presentations of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.
Tuesday Oct. 3 2:30 P.M.	OPENING OF HOUSE OF JAMISON, INC. 498 SEVENTH AVENUE CRUTSE COLLECTION SHOWROOM - 24TH FLOOR House of Jamison will present their cruise collection, designed by Peggy Thayer. By invitation. Continuous, except Monday and Friday, through Oct. 26. Contact: Kay Farmer, OX. 5-4812.
Tuesday Oct. 3 2:30 P.M 4:00 P.M.	
Tuesday Oct. 3 3:30 P.M. Cocktails	PREVIEW: RESORT AND ROXANNE SWIMSUIT CO. HOTEL PIERRE SUMMER SWIMSUITS (1407 BROADWAY) COTILLION ROOM Preview for press and buyers of Roxanne's 1962 swimsuit collection. Showing at 4:00 P.M. By invitation. Contact: Vivian Schoen at Diamond-Barnett, MU. 2-7025.
Tuesday Oct. 3 4:00 P.M. Cocktails	PREVIEW: MEN'S SWIM JANTZEN, INC. 21 CLUB (21 W. 52 ST.) AND BEACH FASHIONS JACK ROOM "Jantzen Men's Smoker"Spring and Summer showing of men's swimwear and playclothes. By invitation. Contact: Kathy Russo, OX. 7-0811.
Wednesday Oct. 4 10:30 A.M.	PREVIEW: RESORT HEISER SPORTSWEAR, INC. 550 SEVENTH AVENUE SPORTSWEAR COLLECTION SHOWROOM - 6TH FLOOR Heiser Sportswear will present their Resort collection of dresses and playclothes, designed by Silvano of Roma. By invitation. Continuous thereafter. Contact: 10. 3-1534.
Wednesday Oct. 4 2:30 P.M.	PRESS PREVIEW: CRUISE- ROBERT SIOAN 498 SEVENTH AVENUE RESORT COLLECTION SPORTSWEAR, INC. SHOWROOM - 7TH FLOOR Robert Sloan will present to the press and buyers his Cruise-Resort collection of sportswear, separates, sunclothes, and dresses, designed by Sylvia de Gay. By invitation. Continuous thereafter. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.
Wednesday Oct. 4 4:30 P.M. Cocktails	OPENING OF CRUISE CABANA HOTEL PLAZA COLLECTION (1410 BROADWAY) TERRACE ROOM Cabana will present their cruise collection designed by Pembroke Squires. For press and buyers, by invitation. Contact: WI. 7-0326. Publicity: Maxwell Latham Mathews, PL. 3-5556.
Wednesday Oct. 4 5:00 P.M 7:30 P.M. Cocktails	COIFFURES BY SAKS FIFTH AVENUE 784 PARK AVE. (74TH ST.) GEORGE MASTERS APT. 4-C Special cocktail party to introduce the young George Masters of Beverly Hills at residence of Mrs. William Heller. By invitation. (Release date, Oct. 6.) Publicity: Helen O'Hagan, Saks Fifth Ave., PL. 3-4000; or Beatrice Dudek, Seligman & Latz, JU. 2-6100.

-8-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 5 11:30 A.M.	PRESS PREVIEW OF ANTIQUES AND GIFTS Bergdorf Goodman's colleinvitation. Publicity:	BERGDORF GOODMAN ection of antiques and grant Florence Neff, PL. 3-730	4TH FLOOR Lfts from Europe. By
Thursday Oct. 5 12:00 Noon Luncheon	"Confetti" Spring-Summe Mr. Gee. Co-Chairmen: \$8.00. members: \$10.00.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) r 1962 fabrics luncheon. Conoldine Burnett and Marguests. (Exhibit from 10 not attending luncheon.	speaker: Melba Hobson of rgaret Markley. Prices: 0:00 A.M. to 3:00 P.M.;
Thursday Oct. 5 12:30 P.M. Luncheon	Luncheon showing of Fal Press by invitation. P	BRANELL (530 SEVENTH AVENUE) I fashions by Branell, a ublic by reservation; con ion Director: Mary Alice	vailable at Best & Co.
Thursday Oct. 5 2:30 P.M.	AND SPORTSWEAR	TINA LESER 5, 9, 10, 11, 12, 16, 17 10. 5-7514.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR, 18, 19. By invitation.
Thursday Oct. 5 4:30 P.M 6:30 P.M.	Open house to celebrate Stevens Fourth Floor - 1	newly coordinated cotton	n division - all on
Thursday Oct. 5 8:00 P.M. Cocktails- Buffet	BERIN COLLECTION Annual Designer's Ball Berin, who will receive For benefit of Communit	BAMBERGER'S (NEWARK, NEW JERSEY) with showing of Fall and Bamberger's 1961 Award y Trust Fund of Junior L ct: Carolyn Kriegman, MA	HOBOKEN, NEW JERSEY Winter fashions by Harvey for Fashion Excellence. eague of Newark and
Friday Oct. 6 11:00 A.M.	PRESS SHOWING: HOLIDAY, RESORT AND SPRING Wragge's Holiday, Resort 16, 17 at 11:00 A.M. A.W. 7-4968.	B.H. WRAGGE, INC. t and Spring collection. ll showings by invitatio	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Thereafter Oct. 10, 11, n only. Contact:
Monday Oct. 9 12:30 P.M. Luncheon	FALL FASHIONS Showing of Teal Traina' Press by invitation. P	TEAL TRAINA; ROSETTE PENNINGTON s Fall fashions, availab ublic by reservation; co ion Director: Mary Alice	le at Rosette Pennington. ntact: "Banquet Dept.,"
Tuesday Oct. 10 4:00 P.M. Cocktails	Preview showing of firs wear for girls (Little of March & Mendl's new	CIOTHING (MARCH & MEND t early Spring collectio Miss Mackintosh) and sub	n of rainwear & outer- -teen (Miss Mackintosh) eter Conte. By invitation

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Characteristic character		The same of the sa	Company of the Contract of the

Friday PREVIEW OF SPRING LEE CLAIRE, INC. 530 SEVENTH AVENUE Oct. 13 COLLECTION SHOWROOM - 14TH FLOOR 12:00 Noon Late day and formal fashions. Luncheon on Oct. 13 only. By invitation. Luncheon Showings at 12:00 Noon, Oct. 16, 17, 18, 23, 24, 25, 26. Contact: Jack Sulzer, WI. 7-9476.

OPENING OF SPRING COLLE	CTIONS BY MEMBERS	OF NEW YORK COUTURE GROUP
MONDAY, OCT. 16		
	By appointment.	. 550 7th (21 Fl.) PE. 6-6909
TUESDAY, OCT. 17		1-0 ())
Ben Reig, Inc	10:00 A.M	
Herbert Sondheim, Inc	10:30 A.M	
Pattullo-Jo Copeland, Inc	10:30 A.M	. 498 7th (14 Fl.) 10. 3-5650
Junior Sophisticates, Inc	1:00 P.M	
Hannah Troy, Inc	1:00 P.M	
Maurice Rentner Ltd	2:30 P.M	
Edward Abbott, Inc	4:00 P.M	
Townley, Inc	4:00 P.M	
Rosalie Macrini, Inc	4:00 P.M	. 550 7th (11 Fl.) CH. 4-2655
WEDNESDAY, OCT. 18		() ! -(-(
Adele Simpson, Inc		
Rudolf Gowns, Inc		. 530 7th (12 Fl.) WI. 7-6865
Oleg Cassini, Inc		
Christian Dior-New York, Inc.		
Larry Aldrich Assoc	2:30 P.M	. 530 7th (12 Fl.) CH. 4-1872
THURSDAY, OCT. 19		())) (000
Estevez, Inc	12:00 Noon	
Harvey Berin, Ltd	1:00 P.M	
Nat Kaplan, Inc	1:15 P.M	. 498 7th (21 Fl.) 10. 5-4115
Paul Parnes Corp	2:15 P.M	
Ceil Chapman	2:30 P.M	
Samuel Winston, Inc	4:00 P.M	
Trigere, Inc	5:00 P.M	. 550 7th (16 Fl.) 10. 3-1600
FRIDAY, OCT. 20		() 1
Jane Derby, Inc		. 550 7th (23 Fl.) IA. 4-9350
David E. Gottlieb (Gothe)	1:15 P.M	. 530 7th (4 Fl.) LO. 5-2727
Branell	2:30 P.M	. 530 7th (25 Fl.) PE. 6-6983
TUESDAY, OCT. 24		
	11:30 A.M	. 530 7th (9 Fl.) LA. 4-3404
WEDNESDAY, OCT. 25		
		. 530 7th (24 Fl.) LA. 4-3310
Harry Frechtel Corp	2:00 P.M	. 205 W.39(4 Fl.) PE. 6-1310
THURSDAY, OCT. 26		
	2:00 P.M	. 512 7th (35 Fl.) BR. 9-5794
TUESDAY, OCT. 31		
	2:00 P.M	. 512 7th (43 Fl.) BR. 9-8988
THURSDAY, NOV. 2		
Monte-Sano & Pruzan	10:30 A.M	. 21 W.46 (8 Fl.) JU. 2-2317

Wednesday Oct. 11 12:30 P.M. Luncheon

LUNCHEON SHOWING ELSE FRITZ HOTEL PLAZA

OF CUSTOM FASHIONS (36 CENTRAL PARK SO.) PERSIAN ROOM

Custom fashions for Fall and Winter. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion

Director: Mary Alice Rice, CI. 6-1790.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Oct. 16 4:30 P.M.	Showing for buyers at 12	VERA MAXWELL, INC. Exwell's Spring collection 100 Noon, Oct. 18, 19, and 11 Morell, IO. 3-4358.	SHOWROOM - 26TH FLOOR n. By invitation. nd Tues., Wed., Thurs.
Tuesday Oct. 17 12:30 P.M. Luncheon	FALL FASHTONS BY BILL BLASS Luncheon showing of the Bill Blass, available at vation; contact: "Banque Mary Alice Rice, CT. 6-1	Maurice Rentner Fall col De Pinna. Press by inv t Dept.," PL. 5-1000. F	itation. Public by reser-
Tuesday Oct. 17 1:00 P.M.	OPENING OF SPRING COLLECTION Showings at 1:00 P.M., O Contact: Lee Lerner, IO.	ct. 17, 18, 19, 24, 25,	SHOWROOM - 2ND FLOOR
Tuesday Oct. 17 2:30 P.M.	18, 19, 24, 25, 26, 31,	maurice renther, LTD. ng collection, designed Nov. 1, 7, 9. (Press Sh tion. Contact: Eleanor	SHOWROOM - 16TH FLOOR by Bill Blass, Oct. 17, owing, Monday, Oct. 23
Tuesday Oct. 17 4:00 P.M. Cocktails		EDWARD ABBOTT- WILSON FOLMAR .0:30 A.M. Oct. 18, 19, 2 or Myra de Francesca, L	0, 24, 25. By invitation.
Wednesday Oct. 18 10:00 A.M.	OPENING: RESORT AND SPRING COLLECTIONS Adele Simpson's Resort a 26, 31. Spring collecti Contact: LA. 4-7626.		SHOWROOM - 23RD FLOOR 10:00 A.M. Oct. 18, 24,
Wednesday Oct. 18 10:30 A.M.	SPRING, CRUISE AND HOLIDAY COLLECTION Showing at 10:30 A.M., OWI. 7-6865.		530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 31, and Nov. 2. Contact:
Wednesday Oct. 18 11:30 A.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereaft 30, 31, Nov. 1, 2. Cont		SHOWROOM - 4TH FLOOR 9, 20, 23, 24, 25, 26,
Wednesday Oct. 18 2:30 P.M.	OPENING: SPRING AND RESORT COLLECTION Showing of Spring and Re 9. By invitation. Cont	NEW YORK, INC. sort collection at 2:30	SHOWROOM - 17TH FLOOR P.M., Oct. 18, 25, Nov. 1,
Wednesday Oct. 18 4:00 P.M.	OPENING OF SPRING COLLECTION William Fox collection, 26, 31, Nov. 1, 2 at 4:0 Patricia Dickerman, EL.	designed by Louise Armou O P.M. Contact: CH. 4-7	SHOWROOM - 4TH FLOOR r, Oct. 18, 19, 24, 25,
		STATE OF THE PERSON NAMED IN COLUMN TO STATE OF THE PERSO	11

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 19 10:30 A.M.	PREVIEW: RESORT AND SPRING COLLECTION Resort and Spring export Franges, PL. 3-7244. Pt	FONTANA t collection. By invita	HOTEL PLAZA WHITE & GOLD SUITE tion. Contact: Joan an, MU. 5-1280.
Thursday Oct. 19 11:30 A.M.	OPENING OF SPRING COLLECTION Showing of Mignon's comp at 11:30 A.M. Contact:	plete Spring collection.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Also, Oct. 23, 25, 27
Thursday Oct. 19 12:30 P.M. Luncheon		iresses and ensembles for Thereafter at 1:15, Oct.	SHOWROOM - 21ST FLOOR r daytime and late-day
Thursday Oct. 19 1:00 P.M.	OPENING: RESORT AND SPRING COLLECTION Showings at 1:00 P.M., (Roberts, LA. 4-3520.		SHOWROOM - 5TH FLOOR
Thursday Oct. 19 2:30 P.M.	OPENING OF SPRING COLLECTION Showings of Ceil Chapman 24, 25, 26. Contact: L	n's Spring collection, a	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR t 2:30 P.M., Oct. 19, 20,
Thursday Oct. 19 4:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Preview by invitation or 25, 26, 31, Nov. 2. Cor	nly. Trade showings at	SHOWROOM - 23RD FLOOR 10:30 A.M., Oct. 20, 24,
Thursday Oct. 19 5:00 P.M.	PAULINE TRIGERE'S SPRING COLLECTION Thereafter showings at 2 10:30 A.M. on Nov. 9. I		550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR 25, 31, Nov. 2; and Estelle Marr, 10. 3-1600.
Oct. 23	PRESS SHOWING OF MAURICE	E RENTNER SPRING COLLECT	TON AT 3:00 P.M. (See p.11)
Tuesday Oct. 23 4:30 P.M.	SPRING COLLECTION OF DRESSES AND SUITS Showing of Spring daytim Mojena. By invitation. Rodriguez, EL. 5-2600. I	ne, cocktail and evening Thereafter by appointm	ent. Contact: Esther
Tuesday Oct. 2 ¹ 4 9:00 A.M.	PRESS PREVIEW OF SPRING COLLECTION Preview for press of cos invitation. Contact: Cs Peggy Cantor Associates,	aroline Sankovski, TE. 2	-8385. Publicity:
Tuesday Oct. 24 2:30 P.M.	PRESS PREVIEW: SPRING COATS AND SUITS Preview for press of Spr 11:30 A.M., Oct. 25, 31,	ring collection. By inv	SHOWROOM - 25TH FLOOR itation. Showings at

JANUARY	FEBRUARY	MARCH
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
Charles War Land Park		
JULY	AUGUST	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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